aidóni

People at the heart of our stories

collaborative guide programme

Strengthening journalism on crises and conflicts through collaboration

What it is

Crises and conflicts are becoming more frequent and more visible.Yet journalism often struggles to reflect their full complexity, lacking context, missing lived experiences,and failing to capture the agency of communities affected.

The *collaborative guide programme* is a structured, multi-stakeholder initiative, designed to improve how crises and conflicts are reported at a systemic level.

Who it brings together

- **Journalists** Professional experience, editorial expertise, direct reporting practice
- **Agents of change** NGOs, practitioners, community leaders with lived experience and field expertise
- **Experts** Analytical and thematic depth, specialist knowledge

How it works

01
Design & Preparation
- Thematic focus
- Participant selection
- Programme framework

02
Collaborative Sessions
- Facilitated discussions
- Cross-sector exchange
- Ethical exploration

03
Guide Development
- Insights synthesised
- Practical recommendations
- Editorial review

04
Dissemination
- Publication&distribution
- Media engagement
- Optional training & grants

For journalism

- Improved quality and depth of reporting
- Greater inclusion of diverse voices
- Practical tools for complex topics

For partners

- Direct engagement with journalists
- More accurate field representation
- Independent, high-quality resources

For communities

- Increased visibility and representation
- Indirect influence on how realities are portrayed
- Grounded, dignified narratives

Systemic impact

By influencing how journalists work, the programme contributes to a **multiplier effect**, shaping narratives across multiple media outlets and contexts.

Implementation

Flexible · Collaborative · Practical · Scalable

Online, in-person or hybrid: Typically several weeks to a few months. Adaptable to any theme or geography.

Editorial independence

All outputs remain editorially independent, ensuring credibility and relevance across audiences. Safety and ethical considerations are embedded throughout.

Contact

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*"**aidóni** helps people feel accurately represented, better informed, and less alone when engaging with crisis and conflict."*